

Reveal

your growth potential





Kiwanis  
International



walk the talk

# walk the talk

Show your club, division and district how to lead and grow.

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- Decide on a creative membership campaign.
- Be the first to bring in a new member.
- Establish a focused timeline.
- Set a goal and achieve it.
- Make it fun!

When to do it: October

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[www.kiwanisone.org/reveal](http://www.kiwanisone.org/reveal)





Kiwanis  
International

stay flexible

# stay flexible

The more flexible you are,  
the more attractive your club  
will be to new members.

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- Try something new.
- Refresh your club.
- Make your club about service.
- Invite families to attend service projects.

When to do it: January

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International



reach out

# reach out

Every member can make an impact by inviting just one person to join.

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- Make service projects, socials and meetings fun.
- Capture recruits' passion to make their experience meaningful.
- Create a contest.
- Engage all members.
- Plan, plan, plan.

When to do it: May  
Kiwanis Membership Month

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**Kiwanis**  
International

**keep it in the family**



# keep it in the family

Tap into the potential of people who already know about Kiwanis.

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- Sponsor a Service Leadership Program (SLP) for youth or adults living with disabilities.
- Invite parents, teachers and administrators to get to know your club.
- Host a special event to honor youth and mingle with their parents.
- Follow-up and invite them to join.

When to do it: September

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